

Amanda Student
123 College Street, Greenville, NC 27858
555-555-555
email: amandastudent@school.edu

EDUCATION: **East Carolina University College of Business, Greenville, NC**
Bachelor of Science in Business Administration, Marketing
May 2012

EXPERIENCE:

ABC Communications, Charlotte, NC June 2011 to August 2011
Summer Intern

- Partnered with design intern to create and execute two sell sheets, one print ad, and one postcard
- Created and presented collaborative intern campaign to entire agency and founders of organization
- Awarded best campaign of competing teams
- Wrote radio script submitted with campaign proposal and assisted in other writing assignments

Delta Gamma Iota, Greenville, NC August 2010 to Present
Vice President

- Create innovative social media recruiting marketing plan for Spring rush 2013
- Generate over \$1000 in employer support for charity drives
- Direct monthly chapter meetings
- Represent the sorority and presented at the National Conference Fall 2014

The Coffee Shop, Wake Forest, NC September 2009 to May 2011
Shift Supervisor / Trained Barista

- Trained 5 new employees
- Handled \$400 total sales daily
- Built satisfied customer relationships

SKILLS

- Proficient in Java Programming, Dreamweaver and Fireworks
- Fluent in Spanish

AWARDS AND ACHIEVEMENTS

- Dean's List - Fall 2010, Spring 2010
- Awarded best advertising campaign proposal for A Foundation, ABC Communications, Summer 2011
- Awarded best advertising campaign proposal for Health & Wellness Committee, State University, Spring 2010