



2019-2021

Career Services Employer Partner Program





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\$25,000 \$25,000 Level

ECU Career Services is pleased to introduce the Employer Partner Program, which offers an opportunity for your organization to demonstrate a commitment to the development of East Carolina University® students and alumni through support of ECU Career Services. The levels at which a company or an employer may participate are simply suggestions and can be modified or adapted to an employer's needs.

The \$25,000 Level consists of a consultation meeting with the director of Career Services and the associate director of employer relations at ECU. During the consultation meeting, Career Services staff will work with the organization to identify key initiatives and develop a portfolio of customized programs, services and resources.

\$10,000 Captain Level

Choice of one sponsorship opportunity:

- Sponsor of the ECU Career Resource Guide
- Sponsor of Handshake ECU Career Services job database system

Custom employer event:

- A consultation meeting to be arranged with the associate director of employer relations at ECU

Registration for both fall and spring career fairs and day-after interviews

And all benefits from Gold Level package (see below)

\$7,500 First Mate Level

Choice of one sponsorship opportunity:

- Sponsor for Virtual Job Shadow (link in Virtual Job Shadow and recognition on website)
- Sponsor for Interview Stream (create a custom interview through system, recorded by contact and recognition on website)
- Sponsor for The Fairs App (recognition in the greeting section of all fairs and recognition on website)

Employer Partner Day, including the following:

- Tabling
- Lunch with key Career Services staff and key faculty
- Networking event with students
- Classroom visits (subject to availability)
- Registration for fall or spring career fair and day-after interview

And all benefits from Gold Level package (see below)



\$5,000 Buccaneer Level

Choice of sponsorship and participation in one Career Services event:

- Sponsor of an etiquette dinner
- Sponsor of ECU Career Services Faculty Symposium

And all benefits from Gold Level package (see below)

\$2,500 Privateer Level

Choice of sponsorship and participation in one Career Services career development event:

- Practice interviews
- Industry/academic related employer panel
- Resume workshop
- Internship bootcamp

And all benefits from Gold Level package (see below)

\$1,000 Gold Level

Advertising and branding:

- Name/logo on Career Services website for academic year
- Prime placement and recognition at fall and spring career fairs
- Corporate logo display at fall and spring career fairs
- Social media recognition at fall and spring career fairs

East Carolina University Career Services supports and empowers students in their career development to succeed as professionals in a global community. ECU Career Services focuses on empowerment, collaboration, development and preparation as the core values to maximizing student and graduate success. Additionally, building strong, engaging relationships with employers and recruiters while attending ECU enhances the career experience for students.

For questions regarding sponsorship, contact Adam Denney in Career Services (252-328-6050 by phone, denneya15@ecu.edu by email) or Keith Tingley in ECU Student Affairs Development (252-737-4827 by phone, tingleyk@ecu.edu by email).

