

Mary Merchandise

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Objective: To obtain an internship in the merchandise and fashion industry utilizing my skills in styling and placement of merchandise, knowledge of photoshoots, and basic understanding of textiles and sewing.

EDUCATION

East Carolina University Greenville, NC Anticipated May 2022
Bachelor of Science in Fashion Merchandising and Consumer Studies
Minor: Marketing

CAPABILITIES PROFILE

Buying, Sourcing, Pricing	Quality Analytics	Planning & Developing product lines
Visual Merchandise	Textile knowledge	Social Media Posting
Consumer Behavior knowledge	Fashion History knowledge	Hosting Events

Related Coursework: Textiles, Fashion and Culture, E-Fashion, Merchandising Strategies, Merchandising Analysis, Global Economics, Consumer Studies in Merchandising, Apparel Product Development

RELEVANT EXPERIENCE

Plato's Closet, Intern Greenville, NC January 2019-May 2019

- Completed monetary transactions using POS technology of up to \$500 during shifts
- Designed and implemented window displays on 3 mannequins displaying trends and seasonal outfit choices
- Co-created bi-weekly employee work schedule for 12 store employees, ensuring student's schedules were accommodated

Belk, Sales Associate Greenville, NC September 2019- Present

- Assist with creating main displays throughout the store, updating them bi-weekly according to sale items, seasonal merchandise, popular items, and top sellers
- Complete monetary transactions in various departments of up to \$1,500
- Create online orders of out of stock items for customers to be delivered to their homes
- Ensure stock was placed in correct places in the store and re-stocked inventory when needed
- Maintain clean work environment by monitoring dressing rooms, trash, service counters, and entryways
- Promote monthly items designated by the store, encouraging the additional item at time of purchase

E-Fashion, Student in class Greenville, NC August 2019-January 2020

- Created online merchandise plans for faux boutique's online presence including social media posts, schedules for posting, priority of items to be posted and shared, and a how to guide for hosting live sales via Facebook live
- Worked in a team of 5 people to create an online marketing plan for a local boutique and presented the plan to them, providing materials they could implement
- Gained a basic understanding of e-commerce business and what needs to be present for a quality e-commerce business

Fashion Merchandising Club, Member- planning committee Greenville, NC August 2019- Present

- Assisted in finding 20 models for the Spring 2020 annual fashion show by contacting campus organizations for volunteers via e-mail
- Photographed models using a Cannon Rebel camera to use for promotional materials including flyers, social media, and local media

OTHER INVOLVEMENT AND EMPLOYMENT

Waitress, Chili's Greenville, NC August 2018- August 2019
Volunteer, Habitat for Humanity Greenville, NC May 2019, May 2020