

Stephanie Martinez

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EDUCATION

East Carolina University – Greenville, NC

May 2020

Bachelor of Arts Foreign Languages and Literature
GPA: 3.7

EXPERIENCE

North Carolina Justice Center – Durham, NC

May 2020 – Present

Digital Campaigner

- Assist in Workers' Rights Project digital engagement campaign targeted towards families who earn low to moderate incomes
- Create compelling digital ads to promote living wages, family-friendly workplace policies, and a strong unemployment insurance system
- Provide insight through an understanding of poverty and equity issues and interconnectedness with wages and workplace rights

Lenovo – Morrisville, NC

May 2018 – August 2018

Global eComm Communications Intern

- Used social media channels to engage employees with product launches, contests, and other promotional campaigns
- Researched, wrote, edited, and published media to provide timely and accurate information to internal audiences
- Managed agency efforts to drive social brand engagement and influencer programs in close collaboration with marketing department

Abriendo Puertas – Hickory, NC

May 2019 – August 2019

Tutoring Program Assistant

- Helped and supported Hispanic children raised in a primarily Spanish speaking household to integrate easily into the English-speaking school systems
- Provided a safe place for children to learn and empathized with the struggle to understand a language, culture, and ideas unfamiliar to them
- Focused on children's academic growth by helping children individually with their reading comprehension needs

SKILLS

Blackboard Learn
Adobe Systems
Google Suite

Active Listening
Problem-Solving
Transcribing

Conversational Spanish
Computer Interaction
Deductive Reasoning