

Career Fair FAQ's

Q: How will ECU Fall 2021 Career Fairs be managed this semester?

A: All Career Fairs will be held virtually through Handshake during the Fall 2021 semester. Register here.

Q: How do students and employers connect at virtual fairs like this?

A. Once you have registered for the fair, you will be able to <u>create a schedule of sessions</u> for students to be able to meet with you. You can create a combination of 10-minute 1-on-1 session and/or 30-minute group sessions. Once students register, they have access to your schedule of sessions and will be able to sign up for available sessions.

These sessions occur as online meetings with live video and audio in Handshake. (Check <u>here</u> for technical requirements.) You also have an option of linking to an external meeting on another platform.

Using criteria you select, you will be able to <u>search for students in Handshake</u> and <u>message</u> specific students letting them know you'd like them to sign up for your sessions. (Messaging requires a minimum <u>Trust Score</u> of 80.)

Q: Will I have access to resumes or any other student information before the fair?

A: When you review your schedule of sessions for the fair, you will be able to view the student account for any student who has signed up for one of your sessions. These accounts will include the resumes of students who have made their resumes public in Handshake. Career Services will be encouraging all students to have a public resume.

One week prior to the fair, our Employer Relations Team will send you a collection of available resumes of the students who have registered for the fair up to that point. You will also receive an Excel document listing all students who have registered for the fair, including name, major, and email address. Student registrations will continue after you receive these documents, but this information will help you prospect for students in advance and invite them to sign up for your sessions.

Our Employer Relations Team and Handshake will each be sending communications leading up to the fair to help you make the most of this event.

Q: What can we expect after the fair?

A: Once a student has signed up for one of your sessions, you can message the student before, during, or after the fair. These messages will not count toward the 100 message-per-recruiting-season set by Handshake.

The day after the career fair, our Employer Relations team will send you an Excel document listing the name, major, and email address for every student who registered for the fair. You will also receive a searchable PDF resume book including the resume for every student who registered for the fair with a public resume in Handshake.

Q: How far in advance will we receive the information needed to prepare for the fair?

A: Once your registration for the fair has been approved, you will begin receiving information from Handshake and from our Employer Relations Team telling you how to create a schedule of sessions. Handshake provides excellent online resources, and our Employer Relations Team remains available to assist you. Supportive emails will continue right up until the event.